

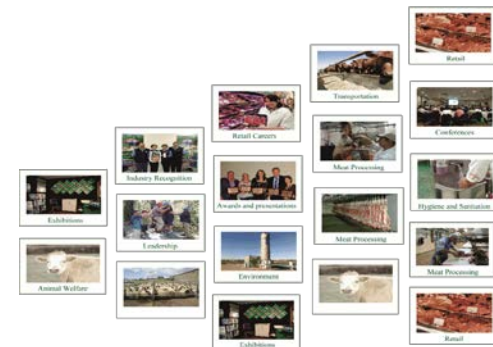


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NATIONAL MEAT INDUSTRY TRAINING ADVISORY COUNCIL LIMITED

Attracting university students to the meat industry

A project at Charles Sturt University
Wagga Wagga Campus



Providing highly-valued education and training products and services to the Australian meat industry

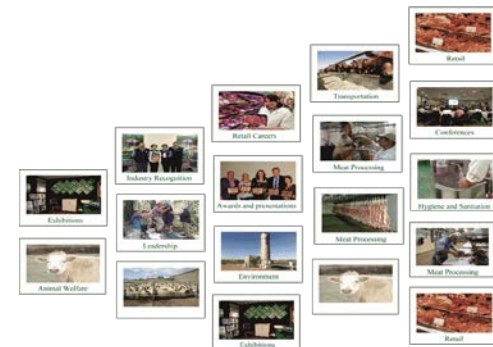


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The target students

1. Undergraduates or recent graduates
2. Agricultural, veterinary and animal science students
3. Second –fourth year students
4. Regional and rural background





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Participating students

- Sixty students attended the information day
- Fifteen students selected
- First to fourth year students, one post grad student
- Ag, animal and veterinary (2) science students
- 13 females 2 males





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Course Partners

- CSU organized interaction with the students and give course credits on the basis of completion of the Cert III and IV
- Verto was the RTO for this course
- Participating abattoirs included Teys Wagga Wagga, Gundagai Meat Processors, Cowra Abattoir, Oberon Abattoir



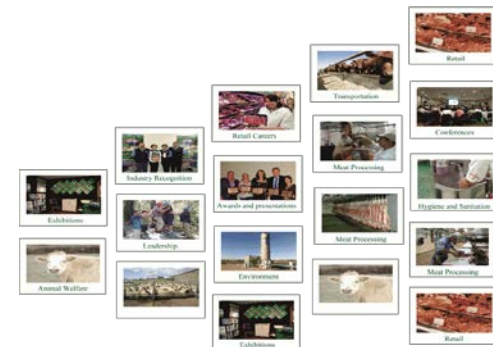


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Results to date

- 14 of the 15 students still in the program
- 2 graduates in employment
- 1 job offer on graduation
- 12 have finished their Cert III and 2 their Cert IV





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What have we learned

- Students are keen
- Knife sharpening is critical
- Plants were cooperative and have identified individuals they are likely to seek to employ
- Gender is no barrier and the CSU students broke down barriers in some plants
- Work experience has to be heavily supported and investment in mentoring is critical and expensive



